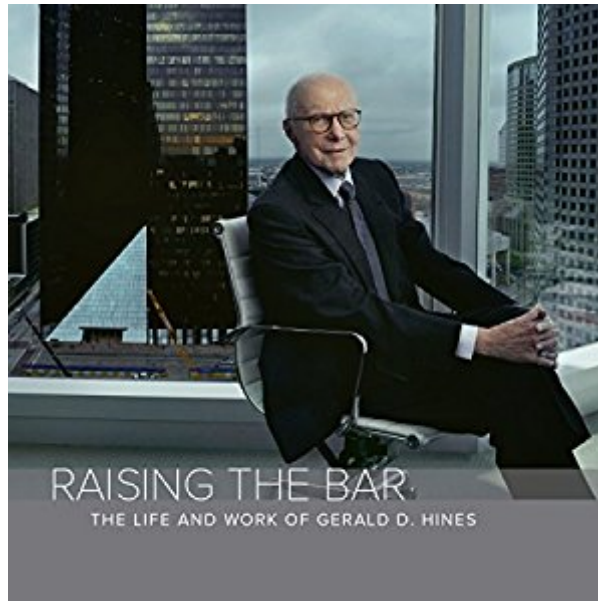


The book was found

Raising The Bar: The Life And Work Of Gerald D. Hines



Synopsis

Gerald D. Hines stands at the top of the international real estate investment and development world. A Purdue graduate with a degree in engineering, Hines may have arrived in Houston in 1948 for a nine-to-five job at a heating and air conditioning company, but before long he was making the deals that would transform Houston's skyline. Later, with his revolutionary idea that great architecture was good business, he was reshaping the skylines of the world. Today, Hines is a respected global organization with a presence in 20 countries that has developed, redeveloped or acquired more than 1,100 properties. *Raising the Bar: The Life and Work of Gerald D. Hines* tracks one man's incredible rise, from building small office/warehouses to manifesting Houston icons like The Galleria, One Shell Plaza, and Pennzoil Place to cultivating the national and then global expansion of his company. It paints a portrait of a man who himself is a study in contradictions: a child of the Depression and a citizen of the world; an engineer who still carries the slide rule that has guided his career yet commissions daring feats of art and architecture; a reserved and humble man in a field known for being brash and aggressive who takes on physical challenges with wild abandon. With enlivening anecdotes and revealing characterizations, *Raising the Bar* reveals the man behind the premier real estate company in the world like never before.

Book Information

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Customer Reviews

It's not a bad book, especially to anyone interested in development, quality development that is. A lot can be learnt from the best. Obviously, the book has been sponsored by the author so as such,

it's somewhat an odd piece of literature. Somewhere between a book and a super high end promo piece. The reality, is that even the most successful real estate players don't get biographies unless they pay for it, due to the repetitive nature of the trade (building one more building, buying one more building). Still a good read, with good pictures.

In the pantheon of real estate giants, few names are more respected or stand taller than Gerald Hines. What an inspiration of what a man can accomplish. If you are in real estate, or enjoy reading about real estate, or aspire to be in real estate, buy this book.

Excellent!

Great read, very inspired by the story and the man.

Kindle version. [IF YOU HAVE the hardback version, please reply and let me know if it has photos! I wanted to simply leave this as a question, but doesn't seem to have Q&A enabled on this item.] As far as I can tell, the digital version does not include photos of the buildings discussed. I've seen pictures of the hardcover version, and it seems the hardcover does have photos. I was about 100 pages into the digital version before I got frustrated with trying to find pictures online of the buildings of Hines, some of which are long gone, especially the earlier ones (imagine my chuckle when even in the book it talks about Houston's reputation for demolishing a building to make way for the new...in 1950).

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